

**2024 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 150 JUL 2024
FINAL TOPLINE
Jul 15-Aug 4, 2024
TOTAL N=10,658**

Note: All numbers are percentages unless otherwise noted. Percentages less than 0.5% are replaced by an asterisk (*). Rows/columns may not total 100% due to rounding. The questions presented below are part of a larger survey conducted on the American Trends Panel.

"No answer" includes web respondents who do not answer the question as well as telephone respondents who refuse to answer or who say they don't know how to answer. In cases where "not sure" was offered as an explicit option to web and telephone respondents, the "no answer" category includes only web skips and telephone refusals.

This survey was conducted primarily online, with some interviews conducted by live telephone. This topline shows the programming language for online administration. For details on how questions were slightly modified for phone administration, visit the questionnaire.

American Trends Panel surveys conducted between October 2016 and June 2024 were conducted fully online (with tablets and data plans provided to adults without home internet). For additional details, visit the methodology.

PN = Programming note

	Sample size	Margin of error at 95% confidence level
U.S. adults	10,658	+/- 1.2 percentage points
U.S. adults who regularly get news from news influencers on social media	2,012	+/- 2.8 percentage points

NEWSPLAT

ASK ALL:

[PN: RANDOMIZE ITEMS]

How often do you get news from...

	<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	<u>No answer</u>
a. Television					
Jul 15-Aug 4, 2024	33	31	22	14	*
Sep 25-Oct 1, 2023	32	30	22	15	*
Jul 18-Aug 21, 2022	31	33	21	14	*
Jul 26-Aug 8, 2021	36	32	20	12	*
Aug 31-Sep 7, 2020	40	28	20	11	*

NEWSPLAT CONTINUED...

	<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	<u>No answer</u>
b. Radio					
Jul 15-Aug 4, 2024	11	31	29	29	*
Sep 25-Oct 1, 2023	16	35	25	23	*
Jul 18-Aug 21, 2022	13	34	29	24	*
Jul 26-Aug 8, 2021	15	36	27	22	1
Aug 31-Sep 7, 2020	16	34	28	21	*
c. Print publications					
Jul 15-Aug 4, 2024	6	19	37	37	*
Sep 25-Oct 1, 2023	9	28	33	30	*
Jul 18-Aug 21, 2022	8	25	34	33	*
Jul 26-Aug 8, 2021	10	24	33	32	1
Aug 31-Sep 7, 2020	10	22	39	29	*
d. A smartphone, computer or tablet [PN: ASK IF INTERNET USER (X_NONINTERNET=2)] [N=10,543] BASED ON TOTAL:					
Jul 15-Aug 4, 2024	57	29	8	6	*
Sep 25-Oct 1, 2023	56	29	8	6	*
Jul 18-Aug 21, 2022	49	33	10	8	*
Jul 26-Aug 8, 2021	51	33	8	8	*
Aug 31-Sep 7, 2020	60	26	7	7	*

NEWSPLAT_DIG**ASK IF GETS NEWS FROM DIGITAL DEVICES AT LEAST RARELY (NEWSPLAT_d=2-4)****[N=10,188]:****[PN: RANDOMIZE ITEMS]**

Now thinking about the news you get on a smartphone, computer, or tablet, how often do you get news from...

BASED ON TOTAL [N=10,658]:

	<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never¹</u>	<u>No answer</u>
a. News websites or apps					
Jul 15-Aug 4, 2024	29	36	17	17	1
Sep 25-Oct 1, 2023	29	38	16	16	*
Jul 18-Aug 21, 2022	25	38	19	18	*
Jul 26-Aug 8, 2021	28	38	17	18	*
Aug 31-Sep 7, 2020	34	35	16	15	*

¹ Respondents who do not use the internet did not receive this question; they are included with those who said "Never," along with those who say they do not get news from digital devices or skipped the question about getting news from digital devices.

NEWSPLAT_DIG CONTINUED...

	<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u> ²	<u>No answer</u>
b. Social media such as Facebook, X (formerly Twitter), or Instagram ³					
Jul 15-Aug 4, 2024	25	29	18	28	*
Sep 25-Oct 1, 2023	19	31	19	31	*
Jul 18-Aug 21, 2022	17	33	20	29	*
Jul 26-Aug 8, 2021	19	29	19	32	*
Aug 31-Sep 7, 2020	23	30	18	29	*
c. Search through Google or other search engines					
Jul 15-Aug 4, 2024	23	43	19	15	*
Sep 25-Oct 1, 2023	27	44	15	13	*
Jul 18-Aug 21, 2022	18	42	22	18	*
Jul 26-Aug 8, 2021	20	43	19	18	*
Aug 31-Sep 7, 2020	23	41	20	15	*
d. Podcasts					
Jul 15-Aug 4, 2024	9	18	22	50	*
Sep 25-Oct 1, 2023	9	21	22	47	*
Jul 18-Aug 21, 2022	6	17	22	55	*
Jul 26-Aug 8, 2021	7	16	21	56	*
Aug 31-Sep 7, 2020	6	16	24	53	*

ADDITIONAL QUESTIONS PREVIOUSLY RELEASED**NEWSINF****ASK IF GETS NEWS ON SOCIAL MEDIA (NEWSPLAT_DIG_b=2-4) [N=7,545]:**

The next few questions are about individuals who have a large following on social media and often post about news or political or social issues. These people are sometimes referred to as "news influencers."

Do you regularly get news from news influencers on social media?

BASED ON TOTAL [N=10,658]:

Jul 15- Aug 4, <u>2024</u>	21	Yes, I regularly get news from news influencers on social media
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² Respondents who do not use the internet did not receive this question; they are included with those who said "Never," along with those who say they do not get news from digital devices or skipped the question about getting news from digital devices.

³ X (formerly Twitter) was referred to as Twitter from 2020 through 2022 and X (Formerly named "Twitter") or Twitter (Recently renamed "X") in 2023.

79	No, I do not regularly get news from news influencers on social media ⁴
*	No answer

NEWSINFTYPE**ASK IF GETS NEWS FROM NEWS INFLUENCERS (NEWSINF=1) [N=2,012]:
[PN: RANDOMIZE ITEMS]**

Do you ever get each of the following types of information from news influencers on social media?

	Yes, I get this from news influencers on social <u>media</u>	No, I don't get this from news influencers on <u>social media</u>	No <u>answer</u>
a. Basic facts about issues or events Jul 15-Aug 4, 2024	90	9	1
b. Opinions or takes on issues or events Jul 15-Aug 4, 2024	87	11	2
c. Information about a breaking news event as it is happening Jul 15-Aug 4, 2024	83	15	1
d. Funny posts or videos about issues or events Jul 15-Aug 4, 2024	87	12	1

NEWSINFINFORM**ASK IF GETS NEWS FROM NEWS INFLUENCERS (NEWSINF=1) [N=2,012]:
[PN: ROTATE REPOSSES 1 AND 2, KEEP RESPONSE 3 LAST]**

Overall, would you say news influencers on social media have...

Jul 15- Aug 4, <u>2024</u>	65	Helped you better understand current events and civic issues
	9	Made you more confused about current events and civic issues
	26	Not made much of a difference
	*	No answer

⁴ Respondents who do not use social media did not receive this question; they are included with those who said "No, I do not regularly get news from news influencers on social media," along with those who say they use social media but do not get news from news influencers or skipped the question about getting news on social media.

NEWSINFOPINION

ASK IF GETS OPINIONS FROM NEWS INFLUENCERS (NEWSINFTYPE_b=1) [N=1,815]:
[PN: ROTATE REPOSSES 1 AND 2, KEEP RESPONSES 3 AND 4 LAST]

Do the news influencers you see on social media mostly share opinions that you...

Jul 15-	
Aug 4,	
<u>2024</u>	
30	Agree with
2	Disagree with
61	About equally agree and disagree with
6	Not sure
*	No answer

NEWSINFDIFF

ASK IF GETS NEWS FROM NEWS INFLUENCERS (NEWSINF=1) [N=2,012]:
[PN: ROTATE OPTIONS 1-5/5-1]

Thinking about the news you get from news influencers on social media, how different is it from the news you get from other sources?

Jul 15-	
Aug 4,	
<u>2024</u>	
6	Extremely different
17	Very different
48	Somewhat different
25	Not too different
4	Not at all different
1	No answer

NEWSINFCONNECT

ASK IF GETS NEWS FROM NEWS INFLUENCERS (NEWSINF=1) [N=2,012]:

Are there any news influencers on social media that you feel you have a personal connection to, even if you haven't met them in person?

Jul 15-	
Aug 4,	
<u>2024</u>	
31	Yes
69	No
*	No answer

NEWSINFFOLLOW**ASK IF GETS NEWS FROM NEWS INFLUENCERS (NEWSINF=1) [N=2,012]:**

Do you follow or subscribe to any news influencers on social media (e.g. Facebook, X (formerly Twitter), TikTok or YouTube)?

Jul 15-
Aug 4,
2024

58	Yes
31	No
10	Not sure
*	No answer

INFLUENCER**ASK IF GETS NEWS FROM NEWS INFLUENCERS (NEWSINF=1) [N=2,012]:**

Thinking about the news influencers you see on social media, who is the first one that comes to mind?

[OPEN-ENDED RESPONSES RECODED]

ADDITIONAL QUESTIONS PREVIOUSLY RELEASED**PARTY****ASK ALL⁵:**

In politics today, do you consider yourself a...

Jul 15-
Aug 4,
2024

28	Republican
27	Democrat
29	Independent
14	Something else
2	No answer

⁵ Some respondents indicated their party in a previous survey.

PARTYLN**ASK IF INDEP, SOMETHING ELSE OR REFUSED (PARTY=3, 4 OR REFUSED) [N=4,281]:**

As of today do you lean more to...

BASED ON TOTAL [N=10,658]:

Jul 15- Aug 4, <u>2024</u>	
19	The Republican Party
20	The Democratic Party
6	No answer